

RESOLUTION NO. 2012-07

A RESOLUTION APPROVING AMENDING THE 2011-12 TOURISM COMMISSION BUDGET

WHEREAS, Ordinance No. 2563 provides that the Tourism Commissioner shall submit to the Board of Aldermen a proposal for the expenditure of tourism funds outlining the connection of each proposed expenditure line item to the promotion of tourism; and

WHEREAS, the Tourism Commission met on January 9, 2012 and developed an amended proposed budget for Fiscal Year 2011-12; and

WHEREAS, upon approval by the Board of Aldermen, the proposed Amended Tourism Commission Budget as revised by the Board of Aldermen shall be incorporated into the FY 2011-12 Budget;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE CITY OF PACIFIC, as follows:

The Board of Aldermen hereby approves the Amended Tourism Budget for Fiscal Year 2011-2012 is revised and attached as Exhibit A hereto and incorporated herein, and the same shall be incorporated into the Fiscal Year 2011-2012 Budget for the City of Pacific.

Adopted by the Board of Aldermen and approved by the Mayor this _____ day of February, 2012.

Herbert C. Adams, Mayor

ATTEST:

City Clerk

**CITY OF PACIFIC
TOURISM COMMISSION
CITY TOURISM TAX FUND- AMENDED
2011-12 BUDGET**

1. Beginning Fund Balance	\$ 71,000		
2. Estimated Revenue (Tourism Tax – general)	\$ 42,270		
3. Transfer to Reserve	-\$ 10,000		
4. TOTAL (available funds)	\$ 103,270		
5. Budgeted Expenses	Description	Budgeted Amounts	Approved or expended to date
Advertising Costs (13-72-202-00)			
1. Website Maintenance		\$ 9,120.00	
2. Billboards & Banners		\$ 6,000.00	
3. Missourian Adver.		\$ 462.00	
4. Traveler		\$ 1,500.00	
5. Rail Days		\$ 4,650.00	
Video (13-72-243-00)		\$ 2,000.00	
Electronic Sign maint (13-72-403-00)		\$ 8,000.00	
Directional Signs (13-72-243-00)			
Community Events	Event		
1. Partnership advertising for RR Days, Xmas on Plaza, Car Cruise		\$ 6,000.00	
2. Chamber/Spookfest		\$ 2,500.00	
3. Lyons Club-Circus (13-72-202-00)		\$ 2,000.00	
Welcome Center Improvments. (13-72-404-00)		\$ 7,000.00	
Miscellaneous			
Brochures/Subscriptions (13-72-278-30)		\$ 3,000.00	
US Grant Trail		\$	
Resurrection Hill Monum		\$ 1,500.00	
Miscellaneous (13-72-243-00)		\$ 500.00	
		\$ 50.00	
TOTAL EXPENDITURES		\$ 54,282	
6. ENDING BALANCES		\$ 48,988	

**CITY OF PACIFIC
 TOURISM COMMISSION
 CITY TOURISM TAX FUND- AMENDED
 2011-12 BUDGET**

Tourism Tax Reserve Fund			
1. Beginning Fund Balance	\$ 20,000		
2. Estimated Revenue	\$ 10,000		
3. TOTAL (available funds)	\$ 30,000		
4. Budgeted Expenses:		Budgeted Amounts	Expended or Committed
a. Fireworks		\$ 5,500.00	
b. Civil War Video		\$ 4,500.00	
c. Welcome Center Impr.		\$ 7,000.00	
TOTAL EXPENDITURES		\$ 17,000	
5. ENDING BALANCES		\$ 13,000	