

**RESOLUTION NO. 2012-18**

**A RESOLUTION APPROVING THE PROPOSAL FROM CBS OUTDOOR TO PROVIDE BILLBOARD SERVICES TO THE CITY OF PACIFIC.**

**Whereas**, the City of Pacific approved CBS Outdoor to provide one billboard to the City of Pacific and authorizing the mayor to execute the same;

**Whereas**, staff has reviewed the proposal of one billboard for an advertising period from 2/23/12 to 2/20/13 ( # of periods is 13) to be located at I-44 on the south side facing east in the amount of \$ 560.00 a month for advertisement services to be paid from the tourism commission;

**Whereas**, the City has a contract with CBS currently, and would like to renew the contract; the city previously obtained quotes from various companies based on locations that were acceptable, and therefore the cost and time for additional newspaper bidding is deemed a waste of taxpayer funds in this case;

**NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE CITY OF PACIFIC**, as follows:

The Board of Aldermen hereby approves the proposal submitted by CBS Outdoor in the amount not to exceed \$ 7,280 for one billboard and authorizes the Mayor to execute a Consultant Services Agreement, substantially in the form attached hereto and incorporated herein, between the City of Pacific and CBS Outdoor, and any additional bidding procedures are hereby waived as unnecessary.

**Adopted by the Board of Aldermen and Approved by the Mayor this \_\_\_\_\_ day of \_\_\_\_\_, 2012.**

\_\_\_\_\_  
**Herbert C. Adams, Mayor**

**ATTEST:**

\_\_\_\_\_  
**City Clerk**