

RESOLUTION NO. 2015-33

A RESOLUTION APPROVING THE AMENDED 2014-2015 TOURISM
COMMISSION BUDGET

WHEREAS, Ordinance No. 2563 provides that the Tourism Commission shall submit to the Board of Aldermen a proposal for the expenditures of tourism funds outlining the connection of each proposed expenditure line item to the promotion of tourism; and

WHEREAS, the Tourism Commission did meet on April 7, 2014 and prepared the proposed budget for Fiscal Year 2014-2015; and again on June 2, 2014 and prepared an amended proposed budget for Fiscal Year 2014-2015 and again on May 4, 2015;

WHEREAS, upon approval by the Board of Aldermen of the Budget as submitted by the Board, the proposed Tourism Commission shall be incorporated in the FY 2014, budget, and

NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE CITY OF PACIFIC, as follows:

The Board of aldermen hereby approves the Tourism Budget for Fiscal Year 2014-2015 as submitted and attached as Exhibit A hereto and incorporated herein, and the same shall be incorporated into the Fiscal Year 2014-2015 Budget for the City of Pacific.

Adopted by the Board of Aldermen and approved by the Mayor this ____ day of May , 2015.

Jeffrey M. Palmore, Mayor

ATTEST:

City Clerk

CITY OF PACIFIC
TOURISM COMMISSION
CITY TOURISM TAX FUND

2014-15 BUDGET – Amended 12-11-14
Amended 4-7-15
Amended 5-7-15

1. Beginning Fund Balance	\$ 170,000		
2. Estimated Revenue (Tourism Tax – general)	\$ 42,000		
3. Transfer to Reserve	-\$ 10,500		
4. TOTAL (available funds)	\$ 201,500		
5. Budgeted Expenses	Description	Budgeted Amounts	Approved or expended to date
Advertising Costs (13-72-202-00)			
Traveler Brochures		\$ 699 \$ 1,500	
Banners 13-72-243-00 & Billboard at Viaduct		\$ 4,492	
Maintenance of Electronic Sign 13-72-243-00		\$ 2,000	
Fireworks 13-72-243-00		\$ 5,000	
Civil War Marker	Marker	\$2,000	
Community Events (13-72-202-00)			
1. Rodeo		\$ 14,850	
2. Downtown Merchants	St. Patrick's Parade	\$ 2,000	
3. Downtown Merchants	Veterans Parade	\$ 3,000 \$ 2,500	
4. Partnership	Xmas on Plaza Car Cruise Railroad Days Sunset On Rail	\$ 10,000	
5. Partnership	Monsterfest	\$ 4,000	
6. Senior Center	Annual 5K	\$ 750	
Jensens Point (13-72-281-00)		\$ 20,000 \$ 10,000	
Liberty Walk Project (13-72-281-00)			

5-7-15 Amended

CITY OF PACIFIC
 TOURISM COMMISSION
 CITY TOURISM TAX FUND

2014-15 BUDGET – Amended 12-11-14
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 Amended 5-7-15

TOTAL EXPENDITURES		\$ 82,791	
6. ENDING BALANCES		\$ 119,459	

Tourism Tax Reserve Fund			
1. Beginning Fund Balance	\$ 25,000		
2. Estimated Revenue	\$ 10,500		
3. TOTAL (available funds)	\$ 35,500		
4. Budgeted Expenses:		Budgeted Amounts	Expended or Committed
TOTAL EXPENDITURES			
5. ENDING BALANCES		\$ 35,500	

Footnotes:

Amendments were as follows:

Vinyl wrap on the billboard at Viaduct \$ 992.00
 Civil war markers \$ 2,000

Jensen's Point - \$ 35,000 total committed (purchase of Park property)

Brochures - \$ 1,500