

CALL FOR PHOTOS

The City of Pacific is in the process of creating a new website, and we are looking for high-quality photographs that show off our great community. We are looking for landscapes, street scenes, community event photos, school activities and more. The City will provide photo credit for those pictures that are selected for use on the website. Photos must be at least 1 MB in size and meet certain other guidelines as shown on the attached sheet. **Photos should be submitted no later than January 2, 2018.**



Photos may be submitted by email to Steve Roth, city administrator, sroth@pacificmissouri.com, or may be delivered on CD, flash drive or other digital media to the Pacific Government Center, 300 Hoven Drive. Photos selected for use on the website will be subject to the photographer's signing of a release in substantially the following form:

By my submission of a photograph for use on the City's website, I hereby agree, as a subject or parent of a minor subject to grant full permission to the City of Pacific to use my name/their name, photograph and image for promotional purposes. I hereby waive all proprietary rights to such photograph and acknowledge that the City of Pacific has no control over the use of such photograph by any third party. I understand that I retain the right to use the photograph for my own purposes, in addition to those rights granted to the City of Pacific.

Thank you!





IMAGE REQUIREMENTS

Take Your Website to the Next Level

Play your strengths. If you have breathtaking scenery, landscape photos often make beautiful websites. If not, photos featuring people often give the website a human element. Think about the message you'd like to send through your site, and reflect that through your images.

SIZE & QUALITY

- Images should be at least 2200 pixels wide (or 1 MB in size)
- Non-manipulated imagery will yield the best results (no Photoshop effects or cropping)
- File Types: JPEG, TIFF, PSD, PNG (GIF format is not recommended)
- Resolution: 72 dpi or higher
- Color Mode: RGB or CMYK (we can easily convert CMYK to RGB)

RECOMMENDED SUBJECT MATTER

- People & Activities
- Parks (if possible, parks that are not void of activity or people)
- Landscapes & Cityscapes
- Culture & Art
- Nature & Animals

COMPOSITION & RECOMMENDATIONS

- Good images have an area of interest, include simple shapes, and create an impression or elicit emotion
- Provide images that can be used during any time of the year. For instance, do not provide holiday imagery, businesses, churches, etc if you do not want them displayed on the homepage.

