

July 9, 2019* RECORD OF PROCEEDINGS

CITY OF PACIFIC
TOURISM COMMISSION
300 HOVEN DR
PACIFIC, MO. 63069

MEETING

The regular meeting was called to order at 3:30 p.m. by Chairman McLaren and took place at the Government Center, 300 Hoven Drive, Pacific, MO 63069.

Present:

Jennifer Blakely
Keith Bruns
Ann Trent
Rick Presley

Other City officials present: Alderman Adams, City Clerk Barfield.

Others present: Paul, Sign Experts, and Nancy Omer

Minutes

a. Minutes from June 11, 2019

Motion made by Director Presley, seconded by Director Bruns to approve the minutes from June 11, 2019. A voice vote was taken with an affirmative result, and the motion was carried.

Old Business

a. Update on Bigfoot Display

Chairman McLaren stated that Kristy DeGuire with DG2 Designs is unable to be here today. He looked at the pdf that was sent. There were changes and now it shows the walkway coming off the edge of the pavement. This looks more doable and more cost effective. He continued since the funding for the whole project is coming from this commission, he thought they should have input. He suggested the walk path looking like a road with the Route 66 emblem on it. There was also another suggestion of having the tailgate be "interactive" for kids. Discussion followed. Alderman Adams stated these were great ideas and the project may have to be done in phases. The committee would like Kristy to be at the next meeting.

b, c, & d Electronic sign enlarging – Paul, Sign Experts stated this sign is in 11' of cement. He suggested using the existing sign and make it bigger. Our current sign has lasted 10 years, and the expectancy of these is only 5 years. If an upgrade is done, the sign will have its own signal and can be changed from anywhere, along with training and videos. He suggested doubling the sign, taking the white part under the sign now away. Doubling it means it will go a little past the existing posts, but he showed pictures and the Committee liked the idea of this. The costs to double it is about \$ 55,000. Dectronix is who the existing sign is from and this is a good product with a tremendous wind load. He continued that 95% of the stadiums, schools and hockey rinks use this, it is used everywhere. Chairman McLaren stated this would need to be bid.

Paul suggested bidding it with this product and include in it that they must work with the existing structure, but the sign could be a little larger than the posts. There was discussion about the budget and the funding of the welcome center. Chairman McLaren thought that the members that have been here thought they were funding it every year. There was discussion of the Park Tax and using these funds to help with Red Cedar instead of Tourism being hit with it. This would free up some of their funds to be able to do projects like these. Chairman McLaren thought a Parks Director was needed and have part of their responsibility be renting Jensen's Point, they would have an office in Red Cedar and oversee that from day to day and answer to the Administrator. Then maybe a portion of their salary come from Tourism. Director Bruns agreed. Chairman McLaren thought that person could push tourists to see Jensen's Point and the cannon and Big Food, the Sand Plant etc. **Committee members agreed the project of the sign should move forward with bidding.**

MISCELLANEOUS

Nancy Omer, stated she was trying to begin a project of a Route 66 mural on the retaining wall on the north side of Route 66 between 1st and 2nd St. Rt. 66 will be 100 years old in 2026. She has also discussed this with the Chamber and the 3 homeowners above this and everyone is on board. The right-of-way belongs to the State. She thought this project would begin in 2020 after MoDot resurfaces. Chairman McLaren suggested speaking with Kay LeClaire as she has always wanted this to happen. She continued she hoped that Tourism would include this project in their budget for future funding. This project would include lighting that came from above shining down. She is working towards getting the word out and anyone that could help her could join the effort.

Chairman McLaren thought Sign Experts should be on the next agenda as he would provide more information for the sign and invite Kristy DeGuire so they could present their ideas to her.

ADJOURNMENT

Motion was made by Director Presley, seconded by Director Bruns. to adjourn. A voice vote was taken with an affirmative result and the motion was approved. The meeting adjourned at 4:44 p.m.